

ANNOUNCEMENT OF THE 2019 ETHICAL ENTERPRISE AWARD FINALISTS

Moral Fairground has announced the 7 finalists of the 2019 Ethical Enterprise Award. With 2 finalists from New South Wales, 1 finalist from Queensland and 4 finalists from Victoria, the Ethical Enterprise Award has attracted attention from all over Australia. The Ethical Enterprise Award celebrates and recognises the efforts and achievements of Australian ethical enterprises.

<https://moralfairground.com.au/ethical-enterprise-award-2019/>



WithOneBean, based in Oakleigh, VIC, is a not-for-profit coffee enterprise producing ethical, social, and environmental coffee to consumers who want their coffee to create real social impact whilst also tasting delicious. WithOneBean coffee is sourced directly from over 650 subsistence coffee farmers in Timor-Leste, who use 100% organic farming methods on small-holder farms and then roast and pack locally in their micro roastery in Melbourne. Through their direct relationships, WithOneBean makes a significant contribution to improving the health, well-being and livelihoods of coffee growing communities in Timor-Leste. WithOneBean plant a tree for every kilo of coffee that they roast and are working to prove that it is possible to produce specialty coffee, to the highest quality, without sacrificing people and the planet along the way.
www.withonebean.org.au

Need a Tutor, based in Brighton, VIC, delivers online Tutoring programmes to remote and Indigenous communities. There are over 617 million children worldwide aged 6-14 who lack basic reading and maths skills. Around the world, kids living in remote areas don't receive the same educational support as kids in the city. Need a Tutor matches disadvantaged students with qualified Teachers and Tutors and provide online live one-to-one tutoring for those who cannot access educational support. Their Tutoring program solves the unique problems experienced by Indigenous and isolated students and through their Tutoring they've seen improved educational and emotional outcomes for Indigenous and/or disadvantaged children. Providing early educational intervention had proven to be paramount with remote student's success and Need a Tutor students see a marked improvement in numeracy and literacy.
www.needatutor.com.au

Pollinate Group, based in Melbourne, VIC, empowers women as leaders of change to distribute products (such as solar lights and water filters) that improve health, save time and save money for the world's most neglected communities. Pollinate Group's work is centered upon fairness and equality, and a responsibility to work closely with communities because they understand their needs best. We directly progress the Sustainable Development Goals, and our focus means every day we're working to ensure nobody is left behind.
<https://pollinategroup.org>



SolarBuddy, based in Newstead, QLD, is uniting a global community of light givers with a big dream to gift six million solar lights to children living in energy poverty by 2030. 1 in 5 people worldwide live in energy poverty which condemns billions to ill-health, unfulfilled futures and repeated cycles of poverty. Without access to safe and reliable sources of lighting these families are reliant on toxic kerosene which is expensive, dangerous and unhealthy. This situation severely impacts the health and wellbeing of children and prevents them from studying after dusk. Our simple solution is to deliver solar lights directly into the hands of children living in energy poverty helping them to completing their homework after dark resulting in improved learning outcomes. SolarBuddy has created a unique program that encourages collaboration follows a Learn, Make, Illuminate structure. To date their solar lights have impacted 500,000 children and their families.

www.solarbuddy.org

For Dignity, based in Blackburn, VIC, is a team of women that seeks an end to slavery and to stop human trafficking through ethical and sustainable consumerism. The For Dignity range reflects the empowerment and artisan skills of people at risk or those rescued from trafficking and slavery. Products in their range are ethically sourced and 50% of profits are given to NGO's working to combat slavery and trafficking. Through their online boutique and tailored event package they create awareness, action and life giving income and funding for programs. As a result, the women (who are from 29 different local communities from Kolkata to China) and their children benefit from access to vocational training, education, savings plans, health care, safe housing, career opportunities and counselling support. They have built collaborations with both overseas enterprises and key Australian advocates, knowing that together they can have more impact.

www.fordignity.com.au

StartSomeGood, based in Waverton, NSW, provides technology, coaching and support for early-stage social entrepreneurs. StartSomeGood believes that now more than ever there is a need to invest in and foster innovation to constantly reinvent how social outcomes are created in this era. Believing that effective innovation often comes from those with a lived experience of a given issue or challenge, Start Some Good is passionate about building the capacity and the confidence of grassroots innovators to make a difference. They have so far helped almost 1,000 initiatives raise over \$15M AUD with the highest success rate in project crowdfunding. StartSomeGood have received appraisal for their structured support and hands on approach to social issues.

www.startsomegood.com



The Social Outfit (TSO), based in Newtown, NSW, is a fashion label with a difference! They believe that tapping into the creativity of refugee communities leads to empowerment and social inclusion. TSO partner with leading fashion and community organisations to create clothing collections; in the process, they support refugees & new migrants to gain skills, work experience and social connections. TSO have been providing refugee women with their first Australian jobs since 2014. TSO are accredited by Ethical Clothing Australia and their clothing is all made onsite in their Newtown workroom. The designs use deadstock fabric donated from industry partners (5 tonnes of fabric saved from landfill to date) and collaborative digital prints are made through outreach workshops to showcase the creative talent of our refugee communities. *Photography by Sydney Morning Herald*

<https://thesocialoutfit.org>



WINNING SUPPORT FOR 2019's ETHICAL ENTERPRISE AWARD 'COLLABORATION FOR CHANGE'

This year we have some very generous support from highly acclaimed companies currently doing their part to create social change. The following establishments will be offering integral support to the lucky and dedicated finalists and winner!

Blue Rock will offer the Winner 12 months of monthly board meetings with – Consisting of one 2 hour meeting per month at a value of \$2,000 per meeting (or \$24,000 in total). The meetings would cover financial, operational, marketing and staffing issues of the business

Blue Rock will offer 12 months of other services up to a value of \$15,000. Services provided includes accounting, legal, bookkeeping, digital and private wealth

Cash prize of \$7,000 courtesy of **Lush Australia**.

A ticket to the **Trusted Negotiator Bootcamp** (\$2,497 +GST)

Bespoke business modelling and impact management consulting, valued at \$1,000, with Dr Chris Dembek and Dr Jodi York from Leadership for Social Impact @ The Centre for Workplace Leadership, authors of the new and free e-book, Actionable Impact Management. This consulting will (1) review and evaluate business models in use (or planned) with particular attention to assessing and maximising stakeholder value creation and capture, and (2) review or develop theory of change and impact management framework.

Winner will receive One Year free **Canva Pro Licence** valued at \$167.88

1 x open-plan desks for three consecutive months in Australia's top tech and innovation hub at either **YBF Melbourne** or **YBF Sydney**. Prize value is \$2,400.

The winner of the 2019 Ethical Enterprise Award will be announced at the Ethical Enterprise Award dinner on the 28th of October 2019 <https://moralfairground.com.au/ethical-enterprise-award-2019/>

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