

**2019 EARLY ETHICAL ENTERPRISE PITCH COMPETITION 'COLLABORATION FOR CHANGE'
 :FINALISTS ANNOUNCED**

Moral Fairground has announced the 6 finalists of the 2019 Early Ethical Enterprise Pitch Competition. Whilst the Early Ethical Enterprise Pitch Competition has attracted attention and applications from all around Australia, this years finalists are from New South Wales and Victoria.



HUMIFORM, based in Ripponlea, Victoria, creates opportunities for young people to become active citizens rather than passive consumers. The young peoples designs are also voted for by young people with a portion of profits going towards youth led organisations actively campaigning for change. The clothes are ethically produced and the Cambodian based social enterprise, Dorsu, receives funds from the orders we place, supporting the organisation to provide fair and safe work for local people. HUMIFORM gives young people the chance to make themselves heard. Through this process of ethical creation they come to understand the power they have to make a change in the world through the lens of fashion.

<https://humiform.org>

Green Wallet, based in Sydney, NSW, is a mobile app that makes it easy and rewarding for consumers to turn everything they buy green, to stop climate change. The Green Wallet mobile app incentivises customers to turn everything they buy carbon neutral to stop global warming. It leverages market forces and social behaviours to drive systemic change and accelerate society's adoption of renewables to decarbonise the economy. Weaving finance, strategy and behavioural science together with a carbon star rating, the app aims to help customers make green purchasing decisions, while also saving time and money.

<https://www.greenwallet.com.au>

It Makes Cents, based in Melbourne, VIC, aims to provide micro-donations and an engagement platform that empowers everyone to give and connect to causes they care about on a day-to-day basis. By utilising technology and payment platforms It Makes Cents empowers people to be able to give as little as 1 cent with each purchase they make to a cause of their choice. It makes Cents focuses on promoting the habit of giving and connectivity to causes to the modern donor, namely Gen Y Z. They are passionate about fostering ongoing meaningful relationships and bridging the gap between individuals and not-for-profit organisations, whilst meeting the needs of all parties involved.

<https://angel.co/company/it-makes-cents>



Ahimsa Collective, based in Maroubra, New South Wales, is a fashion label, intent on producing products with no harm; proving that *sustainability* and *luxury* can co-exist. Throughout their methods of production Ahimsa ensure minimal, if any, material wastage and use toxin and plastic-free materials from branding through to packaging and have also partnered with Australia's first carbon neutral courier service. 'Ahimsa' means 'no suffering', and we apply this to people, animals and the planet. The enterprise impacts all these sectors by offering an ethical and sustainable alternative to the leather and PU accessories market. For every sale of an Ahimsa Collective item, \$5.00 is donated to an Australian charity who are making positive changes to our planet. Ahimsa are currently donating to Ghostnets, who remove discarded fishing nets from Australian oceans and clean up our coastlines.

www.theahimsacollective.com

're-', based in Geelong, VIC, is a range of crafted recycled timber products designed and made from construction and demolition waste. 're-' forms part of the Design Wharf Creative family; a creative art, design and maker start-up focused on sustainable initiatives and improved environmental conditions for the built environment and the performing arts.

Karuna Dawn, based in Blackburn, Victoria, is a 'for purpose' handbag and accessory company who are focused on providing opportunities and employment to those who are vulnerable and marginalised in society. The company aims to elevate conscious living whilst highlighting the lives impacted through the power of compassionate choices. Karuna Dawn provides opportunities for those limited by caste, religion and/or gender inequality by choosing suppliers who align with their business values, fair trade, providing employment and training, revival of old artistry and so on. To Karuna Dawn it's not about throwing out the old or broken, but restoring what already is and transparently sharing the story.

The Early Ethical Enterprise Pitch Competition gives people with business ideas the opportunity to present their ideas and win support for their business to guide them through exploring growth and bespoke business modelling. The finalists are emerging social enterprises or ethical businesses who are creating a positive impact in their communities. The pitch will take place at this year's Ethical Enterprise Conference, #eec2019 aims to bring together a diverse group of people to impart awareness and highlight how collaboration can be a powerful tool used by purpose-driven businesses to create elegant solutions for social issues.

2019 Ethical Enterprise Conference

- Conference dates: October 28th(Mon)--29th(Tues)
- Conference venue: Asia Pacific Social Impact Centre, University of Melbourne
- The Early Ethical Entrepreneur Pitch Competition 2019: October 28th (Mon)
- <https://moralfairground.com.au/2019-ethical-enterprise-conference/>
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