

Nominations Are Now Open For 2019's Ethical Enterprise Award

Moral Fairground's renowned Ethical Enterprise Award is back in 2019 with a surge of Australian businesses vying for the title.

In an age where Australian consumers are becoming more ethically conscious and businesses are taking note, the Ethical Enterprise Award is now more passionately contested. Businesses are now more than ever, striving to show that they are governed by ethics and morals over money, and are making a true impact.

The Ethical Enterprise Award is open to purpose-driven businesses with an Australian Business Number (ABN) or Australian organisations over 24 months old that deliver innovative work with a positive social, environmental or economic impact, either locally or internationally.

The award will offer finalists and winners some great opportunities and a growing pool of prizes including cash.

One of this year major sponsors **Blue Rock** will offer the Winner 12 months of monthly board meetings with – Consisting of one 2 hour meeting per month at a valued at \$24,000 in total. The meetings would cover financial, operational, marketing and staffing issues of the business and 12 months of other services up to a value of \$15,000. Services provided includes accounting, legal, bookkeeping, digital and private wealth.

"Blue Rock is an entrepreneurial professional services firm with a difference. We work with our clients to drive change for them, our business and most importantly our community in order to make a positive impact on the world around us. Partnering up with socially responsible organisations such as BCORP and B1GI (Business for Good) allows us to give back to the community in a meaningful way. In fact we are so passionate about BCORP that they even share a space in our office, a great way to keep the importance of social responsibility front of mind. We have also been involved with other great initiatives such as Beat Cancer, where 100% of the profits from the sale of headphones were donated for Cancer Research. National Tree Day 2019, Australia's largest community tree planting event and are have started the process of becoming Carbon Neutral. We have been a socially responsible from the get go and will continue this long into the future" Peter Lalor Director at BlueRock said.

Lush Australia is also contributing to the pool of funds by offering \$7,000 in cash and **The Trusted Negotiator** is offering A ticket to the Trusted Negotiator Bootcamp valued at \$2,497. However, the pool of prizes is still growing and we expect the winner to walk away with a whole lot of value to support their business growth and opportunities to broaden their networks.

The Ethical Enterprise Award's has been the brain child of Moral Fairground's Founding Director, Susanna Bevilacqua. Bevilacqua saw the need for these ethical and sustainable businesses to be acknowledged and rewarded for their efforts in driving ethical business practices.

"The need for ethical practices is at the forefront of the consumer's conscience now more so than ever before. With more consumers curious about where their products are coming from and the desire for social purpose becoming much stronger, we are so excited to bring together Australia's most innovative change-makers and ensure they receive acknowledgement for the brilliant work they're doing." said Bevilacqua.

For more information, high-res images or interviews with Moral Fairground or any of the event sponsors, please contact Susanna Bevilacqua.

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