

## Ethical Entrepreneur Pitch Competition - Early Pitches Now Open

Moral Fairground is opening up their doors to receive pitches for the Ethical Enterprise Competition. This is for ethical enterprises that are at the idea stage, or less than 24 months old.

In an age where consumers are becoming more ethically conscious of their choices and with businesses taking note. The Ethical Entrepreneur Pitch is a great way for new ideas and businesses to get involved in a global movement, where businesses are governed by morals and good intentions rather than profits, and are making a real impact.

Competition pitchers are asked to demonstrate how their idea or early enterprise will deliver social and economic impacts. Selected finalists of the early pitch will be given the opportunity to pitch their idea at the 2019 Ethical Enterprise Conference.

The aim of the early entrepreneurial pitch competition is to provide entrepreneurs with an opportunity to present their ideas to business and social entrepreneurial leaders. These leaders are influential in the community and have the mentoring skills and resources to support an entrepreneur or enterprise, from idea to reality.

“Despite all our purported wealth, there are still so many pressing problems that we face. Now is the time for courageous social entrepreneurs to be supported along their journey providing socially-conscious business solutions for the world.” Associate Professor Ben Neville

### Who we want to hear from:

Do you have an idea, and want to start up a business?

Does your start-up business have the potential to improve the social, economic and environmental conditions of a community?

Then we want to hear from you. We want to hear from ethical businesses and start-ups, at idea stage or operating for less than 24 months.

### What's in it for you?

The support and resources to turn your idea into an executable reality.

- The Early Pitch winner will receive “Premium Support” from StartSomeGood to launch their crowdfunding campaign – either at the “[Advising Partner](#)” level or a \$500 credit towards one of the higher levels. All packages are designed to help you design and launch a great crowdfunding campaign.
- Bespoke business modelling and impact management consulting, valued at \$1,000, with Dr Chris Dembek and Dr Jodi York from Leadership for Social Impact @ The Centre for Workplace Leadership, authors of the new and free e-book, Actionable Impact Management.

This consulting will:

(1) review and evaluate business models in use (or planned) with particular attention to assessing and maximising stakeholder value creation and capture,

(2) review or develop theory of change and impact management framework.

- Prize for finalist – Red Hat Impact will choose one of the early pitch finalists to receive 6 months of free access to their ‘Exploring Growth’ program, where the finalist will get one-on-one business strategy coaching and facilitated introductions to assist them in taking the next steps with their idea.
- All finalist will be invited to attend the Ethical Enterprise Conference as guests, with complimentary tickets.
- All finalists will be invited to attend the Enterprise Award dinner held on the evening of 28 October 2019, as guests with complimentary tickets.

For more information, high-res images or interviews with Moral Fairground please contact Susanna Bevilacqua on 0409943254 or [susanna@moralfairground.com.au](mailto:susanna@moralfairground.com.au) or visit <https://moralfairground.com.au/early-ethical-enterprise-pitch-competition-2019/>