

Media Release

Applications now open for the 2020 Ethical Enterprise Award

Moral Fairground's renowned Ethical Enterprise Award is open for 2020 applications on the 1st of September and closes on the 30th of September 2020.

In an age where everything is in a state of flux and the ways and means of conducting business during and post COVID are changing, Australian consumers and business owners are becoming more ethically conscious and businesses are wary of the current economic metrics that produce only winners and losers. In response to this, more businesses are drawn to investigating ways to highlight their ethical approach as well as continue to develop themselves as reputable businesses in the business- for-purpose world, which is leading them to contest for the reputable Ethical Enterprise Award.

Award founder, Susanna Bevilacqua, says the coronavirus pandemic asks us all to work collaboratively for the common good and we can equally do that long into the future with more ethical and collaborative approaches.

“We need to focus on both economic and social outcomes because our job market predictions are dire. We have to create local solutions in local communities. Social enterprise can fill that gap ” Bevilacqua says.

The Ethical Enterprise Award is open to purpose-driven businesses with an Australian Business Number (ABN) or Australian organisations over 24 months old that deliver innovative work with a positive social, environmental or economic impact, either locally or internationally. Moral Fairground encourages those who fit this description to grasp this opportunity and visit the website for more information on eligibility, prizes and to apply.

The award will offer finalists and winners some great opportunities and a growing pool of prizes with a total value of \$54,644.88 which include \$10,000 in cash that will help the business to continue to learn new skills, gain insight into marketing, business longevity and creating a true impact.

The Ethical Enterprise Award has been the brainchild of Moral Fairground's Founding Director, Susanna Bevilacqua. Bevilacqua saw the need for these ethical and sustainable businesses to be acknowledged and rewarded for their efforts in driving ethical business practices.

“The need for ethical practices is at the forefront of the consumer's conscience now more so than ever before. With more consumers curious about where their products are coming from and the desire for social purpose becoming much stronger, we are so excited to bring together Australia's most innovative change-makers and ensure they receive acknowledgement for the brilliant work they're doing,” said Bevilacqua.

For more information, high-res images or interviews with Moral Fairground or any of the event sponsors, please contact Susanna Bevilacqua.

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