



Ethical Enterprise Award Application Process

This one page document should assist you with your 2020 Ethical Enterprise Award submission. We recommend that you read this before completing your application.

Section 1: Information about your organization	
Provide your business and contact details.	<ul style="list-style-type: none">• Your enterprise/business name• Your enterprise status: for profit, not for profit or other• Your ACN or ABN number• Address• Website• Contact person details• Email address• Length of operation (Organization must be in operation for 24 months or more. If your organization has been in operation for less than 24 months, please apply for the Early Ethical Entrepreneur Pitch Competition 2020).
Section 2: What is the history, background and objectives of your enterprise?	
Provide an overview of what your enterprise does. (200 words or less)	Tell us about the background and history and objectives of your enterprise: <ul style="list-style-type: none">• How and why did you start your enterprise?• What need have you identified• Who founded the enterprise• What do you do• Who is involved in your enterprise• What are you aiming to achieve and who are the beneficiaries of your enterprise• Why you consider your enterprise to be ethical or an enterprise with impact?• Who and what does your enterprise impact?
Section 3: How has your enterprise delivered positive social and economic impact to an overseas or local community through its trade practices, or as a result of your commercial undertaking?	
Describe and provide evidence of how your enterprise has improved the social and economic impact of an overseas or local community. (500 words or less)	What has your enterprise achieved? (You will need to quantify wherever possible) How has your enterprise achieved these goals and why is it important? Strengthen your submission by: <ul style="list-style-type: none">• Identifying the community that your enterprise makes an impact on;• Describing the impact and changes that your enterprise has made to the community through business or trade practices and activities; AND• Quantifying your aims and achievement with figures, examples and community statistics.• Providing evidence such as photos, media and marketing, statistics, links to website, YouTube, support from references. (<i>Supportive material will not be returned.</i>) Examples of positive social and economic impact might include: <ul style="list-style-type: none">- Growth in community resources- Development of skills- Increased employment opportunities- Increased economic growth- Improved education outcomes- Capacity building of local community- Improved health or other
Section 4: Have you used any innovative approaches to achieve your objectives?	
Demonstrate how your enterprise has demonstrated innovation. (200 words or less)	This might include innovation in: <ul style="list-style-type: none">- Technology- Processes- Product or services- A novel way of doing something- A new business model
Section 5: What will winning this award mean to your enterprise?	
Tell us what winning the Ethical Enterprise Award will mean for your enterprise. (150 words or less)	We recommend you explain how the prize may be put to use. Examples might include: <ul style="list-style-type: none">- Help you develop a new tool that will help grow your enterprise- Help build a specific program- Help create jobs