



VICTORIAN FAIRTRADE FORTNIGHT AUG 2018 ART COMPETITION



A good sketch is worth a thousand words

Calling on students from all fields to participate in the “**What Fair-Trade means to You: Remove the shadow of doubt**” Art Competition. Multiple exciting gifts and certificates to be handed out!

All submitted artwork will be displayed at the **Brunswick Town Hall** during the **Fair-Trade Fortnight**, on **4th August 2018**, from **10 a.m. – 5:00 p.m.**

We encourage all entrants to attend the market to learn about the competition outcome.

Information for Entrants:

Opening Date: 10th July 2018

Closing Date: 31st July 2018

Winners Announced: 4th Aug 2018 from 2:00 p.m. – 3:00 p.m.

Venue: Brunswick Town Hall, 233 Sydney Rd, Brunswick VIC 3056

Categories:

1. Early Years (kindergarten)
2. Primary Schools
3. High Schools
4. Universities

About the Competition

The artwork must reflect '*What Fair Trade means to you: Remove the shadow of doubt*'. The submitted artwork will need to be appealing, fun and have a positive message.

Artwork can be created with diverse and innovative mediums. The accepted list of artforms are: -

- ✓ Photography
- ✓ Paintings
- ✓ Drawings
- ✓ Collages
- ✓ Textiles
- ✓ Digital media
- ✓ Mixed mediums - recycle materials, jewellery etc.

To register for the competition, download the [Entry](#) form & attach to your completed artwork and submit it via one of the below given means:

- ✓ Send it via email to: richa@moralfairground.com.au
- ✓ Send it via mail to: Unit 9/1/ Heller Street, Brunswick Vic – 3056.

To hand deliver the art work, contact Richa for further details.

Conditions of Entry:

1. To be eligible, you need to be a current student studying in any Australian institution.
2. The artwork can be submitted either as an individual entry or in groups or class groups.
3. Entries must be submitted with the official entry form
4. Each individual/group may only enter a maximum of one artwork
5. Entries must be of own origination, and that he or she holds all intellectual and moral property rights to the work.
6. Artwork must not have been entered in any previous prize or award or events.
7. If you prefer your artwork to be framed, please ensure that the entered artwork is already framed or embellished, as we do not have the capacity to embellish or frame the artwork.

8. All submitted artwork will be displayed as a part of the exhibition held at the Victorian Fair Trade Fortnight on the **4th Aug 2018** at **Brunswick Town Hall**, from **10 a.m. to 5:00 p.m.**
9. Artwork can be collected between 5 p.m. – 6 p.m. There will be no access for collection after 6 p.m.

Judging panel:

Judges will discuss the social and cultural merit based on the idea of fair trade, as well as the overall impact and creativity of each artwork in the competition. They will visit the art exhibition on the 4th August 2018 and announce the winners on the same day, between 2 p.m. – 3 p.m.

How will the art – work be judged:

1. Relevance to Fair Trade / demonstrate Fair Trade values
2. Does it answer the question – “what Fair Trade means to you”
3. Impact and Interpretation for the art work.
4. Uniqueness of art work
5. Creativeness

About Fair Trade Fortnight 2018:

Fairtrade is about stable prices, decent working conditions and the empowerment of farmers and workers around the world. It's about supporting the development of thriving farming and worker communities to have more control over their futures and protecting the environment in which they live and work.

Fairtrade benefits small-scale farmers and workers by facilitating links to international markets through the development of supply chains. Small-scale farmers and workers are amongst the most marginalized groups globally and through Fairtrade they can lift themselves out of poverty to maintain their successful livelihoods. It is an alternative approach that is based on partnership; one between those who grow our food and those that consume it. Fairtrade incorporates gender equality and women's rights into its programming, to make sure we're working together towards a better future for all.

This year's theme for fair- trade is to **remove the shadow of doubt** behind our favourite products. Looking for the [Fairtrade Mark](#) removes the shadow of doubt. Using Fairtrade products, helps to make the industry sustainable by paying a fair price for produce, improving environmental standards, and helps communities build better futures. It encourages the eradication of child labour and supports gender equality in the society.

Fairtrade Fortnight (August 3-16) is a chance to buy a better future for farmers and workers around the world. Next time you shop, look for the [Fairtrade Mark](#) and remove the shadow of doubt about where your groceries came from.

For more information and educational resources: -

<http://www.fairtrade.com.au/What-is-Fairtrade>

<http://fairtrade.com.au/Education/>

Enquiries:

Fair Trade Festival Art Competition Co-ordinator

richa@moralfairground.com.au