



# Early Ethical Entrepreneur Pitch Competition Application Process

**This one page document should assist you with your 2017 Early Ethical Entrepreneur Pitch submission. We recommend that you read this before completing your application.**

Section 1: Information about your Early Ethical Enterprise	
Provide your business and contact details.	<ul style="list-style-type: none"> <li>Your enterprise/business name</li> <li>Your enterprise status: for profit, not for profit or name of your concept/idea</li> <li>Your ACN or ABN number if applicable</li> <li>Address</li> <li>Website/Facebook</li> <li>Contact person details</li> <li>Email address</li> <li>Length of operation (<b>Organisation start up date must be less than 18 months or at concept stage. If you organisation has been operating for more than 18 months, please apply for the Ethical Enterprise Award 2017).</b></li> </ul>
Section 2: What is the history, background and objectives of your enterprise?	
Provide an overview of what your enterprise does. (200 words or less)	<p><b>Tell us about the background and objectives of your enterprise:</b></p> <ul style="list-style-type: none"> <li>Why did you decide to start your enterprise?</li> <li>Who founded the enterprise</li> <li>What need have you identified</li> <li>What do you do</li> <li>Who is involved in your enterprise</li> <li>What are you aiming to achieve and</li> <li>Why you consider your enterprise to be ethical</li> <li>How is the beneficiary of your enterprise</li> </ul>
Section 3: How does your enterprise deliver positive social and economic impact to an overseas or local community through its trade practices, or as a result of your commercial undertaking?	
Describe and provide evidence of how your enterprise improves the social and economic impact of an overseas or local community. (500 words or less)	<p><b>What has your enterprise achieved? (please quantify wherever possible)</b>  <b>How does your enterprise achieve these goals and why is it important?</b>  <b>Wherever possible, strengthen your submission by:</b></p> <ul style="list-style-type: none"> <li>Identifying the community that your enterprise makes an impact on;</li> <li>Describing the impact and changes that your enterprise makes to the community through business or trade practices and activities; AND</li> <li>Provide information of any research that you have conducted to support your application</li> <li>You might also want to provide evidence such as photos, media and marketing, statistics, links to website, YouTube, support from references. (<i>Supportive material will not be returned.</i>)</li> </ul> <p><b>Examples of positive social and economic impact might include:</b></p> <ul style="list-style-type: none"> <li>- Growth in community resources</li> <li>- Development of skills</li> <li>- Increased employment opportunities</li> <li>- Increased economic growth</li> <li>- Improved education outcomes</li> <li>- Capacity building of local community</li> <li>- Improved health</li> </ul>
Section 4: How does your enterprise demonstrate innovation in its ethical trade practices?	
Demonstrate how your enterprise has demonstrated innovation. (200 words or less)	<p><b>This might include innovation in:</b></p> <ul style="list-style-type: none"> <li>- Technology</li> <li>- Processes</li> <li>- Product or services</li> <li>- A novel way of doing something</li> <li>- A new business model</li> </ul>
Section 5: What will winning the Early Ethical Entrepreneur Pitch Competition mean to you?	
Tell us how winning the pitch competition will benefit you and what you are trying to achieve. (150 words or less)	<p><b>We recommend you explain how winning the Early Pitch competition will benefit you and what you are trying to achieve.</b></p>