

# *Leaders of Change*

## Pitch for Sponsors

Behind any new initiative or exciting program is a sponsor, who help to turn real life passions into actions. To make a real difference in the world, it takes a team, a community, it takes you.

We're excited to tell you about Moral Fairground's Leaders of Change Program, a social entrepreneurial education program, designed to mutually benefit social enterprises around the world and students across Melbourne.

Organisations are provided with a direct link to some of the world's most creative thinkers, through a school based program, whereby students' will be guided through real-life business scenarios and taken through in-class activities to discover potential solutions.

The aim is to encourage big-picture thinking and enhance the students' entrepreneurial skills using a hands-on approach, whilst encouraging youth-led innovation in an emerging conscious business sector.

We understand the true value of our sponsors and that's why we've created tailored sponsorship packages to suit. Not only do we want to thank you for your generosity, we'd like to recognise your dedication by giving you the opportunity to see first-hand the difference you're helping to make.

You're invited as a special guest to Moral Fairground's annual Student Fair Trade Conference. Since 2015, this annual event has brought together hundreds of secondary school students from throughout Melbourne together to learn about Fair Trade principles and practices, and the values and communities which benefit from the Fair Trade movement. As a valued sponsor you are invited to speak at the Conference.

Businesses who are passionate for change, who see the value in empowering young people to have a positive impact on the world, and want to help create a fairer and more ethical future, are invited to contact [susanna@morfairground.com.au](mailto:susanna@morfairground.com.au) to learn more about our sponsorship packages.