

# *Leaders of Change*

## Invitation to the Partners

Business isn't always easy and coming up with solutions to complex problems can be difficult. Yes, the way we do business is changing, and we're operating in a more flexible and creative environment.

However, that doesn't mean the need for a plan or a strategy stops. In fact, now more than ever, organisations today are looking for innovation inspiration in every corner.

Moral Fairground's Leaders of Change Program is a social entrepreneurial education program designed to directly benefit you.

We understand the great work you're doing to help make our world a fairer and more ethical place, and we're dedicated to helping you get there, that's why we've created Leaders of Change.

We provide you with a direct link to some of the world's most creative thinkers, through a school based program, whereby students' will be guided through your real-life business scenario and taken through in-class activities to discover potential solutions.

The aim is to encourage big-picture thinking and enhance the students' entrepreneurial skills using a hands-on approach, whilst encouraging youth-led innovation in an emerging conscious business sector.

Not only will this program raise awareness of your organisation and boost profile, it gives you the reach you've been looking for to enable you to tap into, traditionally un-tapped resources.

The aim is to help you to achieve your intended outcomes so you can continue to help create a more sustainable future – inspiring the hearts and minds of students along the way.

At the culmination of the program, the entire school community along with hundreds of other students will have the opportunity to learn about your organisation at Moral Fairground's annual Student Fair Trade Conference.

Since 2015, this annual event has brought together hundreds of secondary school students from throughout Melbourne together to learn about Fair Trade principles and practices, and the values and communities which benefit from the Fair Trade movement. As a valued partner we are dedicating a trade stall and air time to you at the Conference.

If you're ready to engage with the next generation of innovators and want to find out how this program can benefit you, contact [info@moralfairground.com.au](mailto:info@moralfairground.com.au) for more information.