

# Leaders of Change

## Program Description

We're inviting you and your students to take part in an exciting learning opportunity for 2017.

Moral Fairground's Leaders of Change Program is a social entrepreneurial education, program designed to give students the opportunity to be free thinkers, and use their innovative ideas to help come up with a solution for one of our Social Enterprise Partners.

The aim is to encourage big-picture thinking and enhance the students' entrepreneurial skills using a hands-on approach whilst encouraging youth-led innovation in an emerging conscious business sector.

Using their problem solving skills and creative thinking, students' will be guided through a real-life business scenario and taken through in-class activities to discover potential solutions.

### Example:

A non-profit social enterprise working with disabled women in Nepal need to fit-out their sewing centre, so that the women can continue their training and employment. Students are asked to identify ways of increasing awareness of the organisation and come up with an approach to address the organisation's need; this could be in the form of activities designed to raise funds, or concepts designed to provide a business solution.

### Learning outcomes:

Students will learn about traditional business models and social enterprise models, supply chains, local and global markets, the evolving conscious business sector and the impacts of consumer choice on the environment.

### Key Learning Areas:

- ✓ Business and Markets
- ✓ Sustainability and Environment
- ✓ Creativity and Innovation
- ✓ Leadership and Entrepreneurship Skills

## Student Conference

This program has been put together in-line with Moral Fairground's annual Student Fair Trade Conference. Since 2015, this annual event has brought together hundreds of secondary school students from throughout Melbourne together to learn about Fair Trade principles and practices. All students are invited to attend this engaging and inspiring conference to learn about the values and communities which benefit from the Fair Trade movement. A representative from the school will be invited to speak at the Conference.

## Program Structure

**When:** Term two, throughout April, May and June.

**Duration:** Three classes over the duration of the term.

**How:** Through in-class activities with course work provided and support from our dedicated School Program Coordinator.

**Completion:** By the end of term two, in time for the Student Fair Trade Conference in August (term three).

**Marking:** Students will be marked on the completion of their course work. Please note this is a free-thinking exercise, therefore marks will be awarded for effort, organisation, persistence and creativity.

**Presentation:** A representative (potentially a team of students or a teacher) from the school will be invited to speak at the Student Fair Trade Conference.

#### **Course Outline:**

Activity one is an introduction to the program, covering business models and social enterprise models, supply chains, local and global markets. Students will be briefed on the social enterprise partner and the real-life business scenario before being placed into teams.

Activity two covers the evolving conscious business sector and the impacts of consumer choice on the environment. Students will be handed sheets with questions to complete and have team break-out sessions to come up with ideas to help solve the organisations challenge.

Activity three allows the students to finalise working on their ideas, complete the question sheets, have an in-class discussion and submit their work.

#### **Program Support:**

All course materials and one-on-one guidance from our dedicated Program Coordinator will be provided to the school.

Teachers will be provided with a range of information in their program toolkit, including background information on Moral Fairground, a detailed program description, FAQ's, and a guide on where to go for more information.

This will include a questionnaire booklet for the students to complete, along with reading materials and video links.

There will be opportunities for an incursion, with the Program Coordinator presenting on Moral Fairground and launching the Leaders of Change Program in your school.

Consultation meetings between the teacher and Program Coordinator will take place, before, during and after the program.

#### **Evaluation:**

A thorough evaluation will take place at the culmination of the program and your feedback is important. Based on the program's success, your school will be invited to participate on an annual basis.

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