



**Moral Fairground** Pty Ltd  
ACN 134 046 816  
ABN 36 134 046 816

**Postal Address:**  
No. 9/1 Heller Street  
Brunswick Victoria  
Australia 3056

**M** 0409 943 254 (Susanna)  
**F** +61 3 9387 3096  
**E** info@moralfairground.com.au  
**W** moralfairground.com.au

22 August, 2016

**Media Release**  
FOR IMMEDIATE RELEASE

## **Tackling Poverty, Transforming Communities at the Ethical Enterprise Conference 2016**

The **2016 Ethical Enterprise Conference** this year is “**Tackling Poverty, Transforming Communities**”.

Held for the first time to coincide with Anti-Poverty Week, the conference will be on the 20<sup>th</sup> of October, 2016 at the Jasper Hotel in Melbourne CBD.

“It will explore the power of enterprise to tackle growing inequality in Australia and abroad and examine different ways on how to change the behaviour of consumers so that the business trend of 'doing good' can thrive within the current economic system and help address the ever-growing, seemingly insurmountable number of social challenges our world is facing today.” said Susanna Bevilacqua, founder of Moral Fairground and the Ethical Enterprise Conference.

As with previous conferences, the day will bring together influential business and community leaders, organisations and businesses that are, or aspiring to tackle poverty and transform their communities for the better.

Hosted by influential writer and comedian, Catherine Deveney, the speakers include Raymond Pratt, CEO of Dice Australia, an indigenous owned technology and solution based group of companies, Wells Trenfield, Director of the iconic Jasper Coffee, Eric Agyeman, Founder of PVBS clothing company, and Anna McGregor, National Manager of Pollinate Energy.

A breakfast forum at 7:30 am will kickstart the full day event while the Ethical Enterprise Award dinner ceremony, where the Award finalists and winner will be announced, will be the exciting conclusion to the conference.



**Moral Fairground** Pty Ltd  
ACN 134 046 816  
ABN 36 134 046 816

**Postal Address:**  
No. 9/1 Heller Street  
Brunswick Victoria  
Australia 3056

**M** 0409 943 254 (Susanna)  
**F** +61 3 9387 3096  
**E** [info@moralfairground.com.au](mailto:info@moralfairground.com.au)  
**W** [moralfairground.com.au](http://moralfairground.com.au)

According to Bevilacqua “ We are extremely proud of the program this year and we would like to express our deepest gratitude to our speakers for sharing their knowledge.” She further thanked Australian Ethical, Bendigo Bank, City of Melbourne for their major contribution as conference sponsors, and all collaborators and partners.

For media enquiries, contact:

Susanna Bevilacqua Director Moral Fairground Pty Ltd M: 0409 943 254 E: <a href="mailto:susanna@moralfairground.com.au">susanna@moralfairground.com.au</a>	Celeste Simpliciano Project Manager Moral Fairground Pty Ltd M: 0411 264 828 E: <a href="mailto:celeste@moralfairground.com.au">celeste@moralfairground.com.au</a>
--	--