

Media Kit - Fair Christmas e-Catalogue 2016

ADVERTISER SPACE within a 612px (w) x 432px (h) page

PRODUCT IMAGE / GALLERY	PRODUCT TITLE & PRICE
PRODUCER/ARTISTAN	
Community Investment description:	
Description of what people are supporting when buying your product for example you might say that by buying your product or services they will be investing the a particular community to help them build a school or for a particular environmental benefit.	
PRODUCER/ARTISAN	
IMAGE / GALLERY	
or VIDEO	
More copy can go here...	
external link	

SCROLLABLE AREA
Extra information can be included in this area, which will be viewable when scrolling.

every gift has a story...

Father Christmas \$32.50
A package of bath bombs, FUN and jelly in a cheerful, stripy, knot wrap.

LUSH Fresh Handmade Cosmetics
How do you invest in the Community, or what is your Social Investment?
All LUSH gifts are 100% recyclable and all the gift filling is made from 100% biodegradable potato starch. Absolutely none of our products are tested on animals with over 80% of our product range also being vegan friendly. Our ingredients are sourced from local suppliers as well as from sustainable projects across the

I'm Vellie Cute embroidered & appliqued 2 piece set.
Only \$32.20 Special on Market Days.

The Roy \$80 - for the truth seeker, story-teller, & those who seek strength in creation.
economically empowered, women in these communities are able to participate more freely in political life and represent their interests in the community.

PLEASE NOTE - this is a sample only, final layout may vary.

SCROLLABLE AREA

Cost:

- \$94 for Moral Fairground members
- \$110 for non-members

Exposure:

7th of November to 30th of December 2016

Media Reach:

- Social Media (twitter and facebook) – 4,000 followers
- Monthly Newsletter - 4,000 subscribers
- Moral Fairground Website - 5,400 monthly visits. 13,437 visits between Nov 1st - December 31st 2015.

Other benefits:

Our responsive e-catalogue is perfect for viewing on a computer, tablet, or smartphone. Customers can interact with scrolling areas of text, videos and galleries.

Deadline:

14th October 2016

What you need to submit

- **high resolution product photo/s (up to 3)** - ideal minimum size 612px (w) x 432px (h), 72 dpi RGB jpeg
- **Youtube video** (optional - please provide youtube link)
- **copy** - minimum 50 to maximum 150 words
- **external links** - website, social media, email etc.

Community investment

Description of what people are supporting when buying your product. For example you might say that by buying your product or services they will be investing a particular community to help them build a school or for a particular environmental benefit.

Contact:

All enquiries to info@morfairground.com.au

Someone will get back to you within 48 hours of your enquiry.