



Welcome to Moral Fairground's exclusive business membership & rewards program.



The program is designed to strengthen the relationship between fair-trade, ethical and social businesses and enterprises, as well as provide opportunities for exposure to consumers through:

- ✓ More targeted marketing channels
- ✓ Increased networking opportunities and
- ✓ Better access to business intelligence in the ethical trading space.

Moral Fairground Annual Membership is Just: **\$139***

An annual membership fee of \$139 entitles your business to take advantage of the following Great Membership Benefits:

- 30% Discount** off exhibitor booking fee for any MFG hosted event
- 15% Discount** off networking and business events
- 3 x Free Tickets** to any Ethical Networking Event of your choice
- 30% Discount** off the annual Ethical Enterprise Conference
- 30% Discount** off the advertising rate for the MFG seasonal Catalogues

- ✓ Certificate of membership for display and Moral Fairground membership logo for use on your website and any other digital media.
- ✓ Opportunity to be included in promotional / sponsorship materials (e.g. gift bags and give-aways at Moral Fairground hosted events (negotiated with members / sponsor)

- ✓ Listing of your business profile (logo, web link, 200 word summary supplied by member) on Member's portal for a 12 months period.
- ✓ Opportunity to offer special rates / discount to the following MFG database:

- 1 X Facebook Promotional Post
- 1 X Instagram Promotional Post
- 1 X LinkedIn Promotional Post
- 1 X Twitter Tweet

- ✓ 1 X Promotional Spot on Moral Fairground Monthly FairNews Newsletter (Email Database)
- ✓ 1 X spot/logo on MFG home page of the website for a one month period

Checkout our Reach... and growing!



JOIN NOW
and start receiving benefits immediately.
[Click Here to Join!](#)

- Social Media:** 5,200 Fans & Followers
- Monthly Newsletter:** 4,300 Subscribers
- Website:** 5,400 Monthly Visitors
- Audience:** 68% Female Audience
- Audience:** 18-55 Years of Age

*All cost shown is inclusive of GST. An Optional 3 Years Membership available for \$400 inclusive of GST.