



Media Release  
25 July 2014

### **ETHICAL ENTERPRISE AWARD BACK FOR 2014: CELEBRATING POSITIVE IMPACT AND PROFIT**

Announced today: The Ethical Enterprise Award is back and applications are open to recognise and celebrate, business and enterprises that deliver positive impact and change, and a healthy bottom-line throughout their activities.

Now in its second year, the Ethical Enterprise Award, is open to any Australian business or organisation of any size that delivers innovative, ethical, positive social, environmental and economic impact in local, state, national or international sectors.

“Ethical enterprises in Australia are booming, with conservative figures placing the number of social enterprises at around 20,000<sup>1</sup>, said Susanna Bevilacqua, CEO Moral Fairground, award co-founder.

And this doesn't take into account the diversity emerging in the not-for-profit sector as they monetise their impacts and initiatives, and also within the private sector, as corporate social responsibility continues to innovate and become more sophisticated in its approach.” commented Bevilacqua.

Last year's winner, Western Desert Dialysis, a mobile dialysis service in Alice Springs, exemplified the type of organisation the award is looking to recognise.

“We look for organisations that are trying to change the conversation about the power and impact of profits, said Paul Smith from Australian Ethical, award co-founder.

“The Ethical Enterprise Award is a crucial tool in dispelling the myth that to have positive impact you have to shed your profitability. Nothing could be further from the truth.” commented Smith.

Winners of the award will receive national recognition of their efforts, as well as a variety of prizes, which include advertising and business development opportunities.

To apply for the Ethical Enterprise Award visit [moralfairground.com.au/ethical-enterprise-award-2014](http://moralfairground.com.au/ethical-enterprise-award-2014) and complete an application by 5pm, 30<sup>th</sup> September 2014.

Nominees will be announced 24<sup>th</sup> October with the award ceremony to be held in Melbourne 19<sup>th</sup> November 2014.

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<sup>1</sup>Finding Australia's Social Enterprise Sector (FASES), Social Traders and Queensland University of Technology, 2009  
[www.socialtraders.com.au/finding-australias-social-enterprise-sector-fases](http://www.socialtraders.com.au/finding-australias-social-enterprise-sector-fases)



#### **About Moral Fairground:**

Moral Fairground is a Melbourne-based social enterprise and organiser of the annual Fair@Square, Australia's largest ethical and fair-trade festival. Having been operating with the ethical sector since 2009, Moral Fairground's aim is to create positive social impact by increasing economic opportunities and fairness within society – achievements met by creating avenues for enterprises to become more effective in delivering their social mission.

Moral Fairground has been the driving force in creating awareness, and raising the profile of fair and ethical business sectors across Australia. Through our many diverse events and programs we have reached hundreds and thousands of people. We have created a community of conscious consumers, inspired hundreds of advocates and continue to be a great resource of information. We create dynamic platforms to connect both the traditional and conscious consumer to the emerging business sector we represent and provide opportunities to share knowledge and best practice.

We constantly regenerate and find new ways to engage with people, providing opportunities all year round for individuals, businesses and organisations to connect, engage and advocate. Moral Fairground has built a reputation for its unique events and programs. Moral Fairground has been operating in the ethical sector since 2009. Learn more at [moralfairground.com.au](http://moralfairground.com.au)

#### **About Australian Ethical:**

Australian Ethical is Australia's only ethical superannuation and investment fund, and invests only in sectors that provide positive, sustainable change for society and the environment. They are the most fossil fuel free superfund and investment fund in Australia and disclose 100% of its portfolio. They do not invest in industries such as tobacco, uranium, coal mining, exploitation of people or old growth forest logging. They are the first publically listed company in Australia to earn [B Corp](#) certified status and one of only a handful of organisations worldwide. Learn more at [australianethical.com.au](http://australianethical.com.au)