

## 2018 EARLY ETHICAL ENTERPRISE PITCH COMPETITION: FINALISTS ANNOUNCED

Moral Fairground has announced the 5 finalists of the 2018 Early Ethical Enterprise Pitch Competition. With two finalists from New South Wales, one finalist from Queensland and two finalists from Victoria, the Early Ethical Enterprise Pitch Competition has attracted attention from all around Australia.



**Connections Australia**, based in Concord West in New South Wales, develops a multilingual mobile app that helps new arrivals (migrants including refugees) connect with local businesses and communities across Australia. Over 200 thousand migrants including 18 thousand refugees arrive in Australia every year. The app is a one-stop shop that uses data-driven technology to match new migrants to jobs, settlement information and their community including community events and services, all this in their language. Connections Australia currently has 4 thousand registered users, and would like to reach 10 thousand by the end of the year.

<https://connectionsaustralia.com/en>

**Ecopact Groceries**, based in Melbourne's north west in Victoria, is a retail store coming soon to Melbourne. Their mission is to make shopping for groceries in a more socially- and environmentally-responsible manner that is also viable in terms of cost and time. They intend to provide a more sustainable and ethical alternative to the standard supermarket and disrupt current channels for waste. Supplied products will be reviewed and scored prior to being stocked in order to determine the distance products have travelled, the way in which they were manufactured or grown, and the packaging that they were received in.

<http://www.ecopact.com.au/>

**Jaunt** creates beautiful electric vehicles for adventure. Based in Coburg North in Victoria, Jaunt recycles iconic four-wheel-drives and builds simple to drive, silent and fun electric vehicles to explore Australia through community carshare. Current carshare does not support the emotional and adventurous side of travel. Jaunt's mission is to minimise car ownership and help drive Australia toward zero emissions transport, building shared electric vehicles for the Australian imagination that allows anyone to explore the world without costing the earth.

<https://jauntmotors.com/>



**Nature Freedom**, based in South Brisbane in Queensland, is an emerging profit-for-purpose social enterprise organisation that aims to inspire, connect and empower young people aged 18 to 35 years who have disabilities or mental health issues to meaningfully access, participate and lead with the environment. 1 in 5 people live with disabilities in Queensland. Bush regeneration is big part of life in Brisbane's natural areas, and a core element of Nature Freedom emphasises personal and professional development through self-discovery, adventures and environmental action.

<https://www.naturefreedom.com.au/>

**Pure Bundle** exists to help parents and our planet. Based in Greenwich in New South Wales, Pure Bundle provides Australian families with a convenient clothing alternative to buying new fast fashion, a phenomenon which continues to risk garment workers human rights, health and wellbeing. Many social and environmental issues with the fashion industry have been in the spotlight, and babies can grow through 7 sizes in 2 years as they grow up. Pure Bundle believes that a sustainable way to address this challenge is to make it easier to purchase quality pre-loved baby clothes. Pure Bundle passionately believes in the power of community to address the environmental and social crises of our planet.

<https://www.purebundle.com/>

The Early Ethical Enterprise Pitch Competition gives opportunities to people who wish to share their business ideas and win support for their business. The finalists are emerging social enterprises or ethical businesses who are making positive change in their communities.

<https://moralfairground.com.au/early-ethical-enterprise-pitch-competition-2018/>

The 2018 Ethical Enterprise Conference, titled "Future proofing business with purpose to ensure sustainable growth and impact", will be held in October 2018. This conference aims to bring together a diverse group of people who are passionate about ethical enterprise and purpose-driven business.

#### **2018 Ethical Enterprise Conference**

- conference dates: October 25th(Thu)--26th(Fri)
- conference venue: The Spot, University of Melbourne

<https://moralfairground.com.au/the-2018-ethical-enterprise-conference/>

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