

MEDIA RELEASE

In.Ro wins the Early Pitch and the Melbourne Futures Climate Award and Enabled.VIP takes home the 2nd prize and the Red Hat Impact Prize

On Thursday evening on the 23rd of February, at the Ethical Enterprise Conference dinner, the winners of the Early Ethical Entrepreneur Pitch Competition, Melbourne Climate Futures Climate Award and Red Hat Impact Prize for 2023 were announced.

A panel of judges carefully selected the finalists for these awards. Moral Fairground congratulates all entries for their contributions to the community.

In February 2023, The Ethical Enterprise Conference explored The BIG Shift and how purpose-led business, ethical enterprise and social impact organisations can harness this opportunity, fuel their purpose, and learn from and amplify each other.

The BIG Shift" provided a 2-day networking event and platform elevation opportunity for leaders in ethical business, social enterprise and sustainability at Melbourne University and RMIT.

Early Ethical Entrepreneur Pitch Competition 2023

Enabled.VIP won two of the four awards at this year's Moral Fairground Early Ethical Entrepreneur Pitch Competition, the second prize and the Red Hat Impact Prize.

Enabled, a virtual business incubator works alongside those that have an entrepreneurial vision and passion, guiding them through the maze of having a brilliant idea, starting a business as a person with a disability, scaffolding and growing the business around their capabilities, and supporting and championing their growth by providing online tools, one on one mentoring, formal and informal up-skilling, access to a community of like-minded entrepreneurs, webinars and so much more.

Disability entrepreneurship allows incredible people with superpower skills to organise their work, income, lifestyle and future in ways that best suit their needs, gives them the freedom to work where, when, and how they want and the fundamental human right to find dignity, purpose, and success in all their achievements.

With 4 in 10 Australians over the age of 18 with a physical, intellectual, psychiatric, sensory, neurological, or learning disability, 45% of people with a disability living near the poverty line, and with only 54% of people with disability in the workforce, Enabled.VIP is a game-changer as it offers a solutions and encourages entrepreneurship for people with disabilities.

This year slow fashion business InRo wins both the Melbourne Climate Futures Climate Award and is the overall winner of the Early Pitch Competition.

InRo's mission is to reduce fast fashion consumption, one of Australia's biggest sources of landfill. Australia is the second-largest consumer of new textiles, with each person buying an average of 27kg of new textiles a year, of which 23kg are sent to landfill. Globally, the world now consumes a staggering 80 billion pieces of clothing yearly.

This is up 400% from two decades ago and is predicted to keep increasing.

In.Ro. provides a guilt-free sustainable, and accessible alternative to fast fashion. InRo offers a monthly curated rental subscription box with styling tips and option for the conscious purchase of items at an accessible price. End of life for all purchases are included for alterations, up-cycling or recycling—inclusive and sustainable fashion for diverse women and non-binary folks alike.

For more information, high-res images or interviews, please get in touch with:

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